

Key details

The policy: This privacy policy notice is for this website; www.oxair.org and governs the privacy of those who use it. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing / using this website.

Policy key definitions

"I", "our", "us", or "we" refer to the OxAir partnership

"you", "the user" refer to the person(s) using this website.

GDPR means General Data Protection Act.

PECR means Privacy & Electronic Communications Regulation.

ICO means Information Commissioner's Office.

Cookies mean small files stored on a users computer or device.

Processing of your personal data

Under the GDPR (General Data Protection Regulation) we control and / or process any personal information about you electronically using the following lawful bases.

Lawful consent

The reason we use this basis: to provide you with the most appropriate information when you visit the site, and to help us analyse its effectiveness for the OxAir project.

We process your information in the following ways: We use Google Analytics to understand how visitors to the site use it. When you submit your email through our form, it is emailed to the company directly and will **only be used to notify you when you are able to participate in our pilot.**

Data retention period: We will continue to process your information under this basis until you withdraw consent or it is determined your consent no longer exists.

Sharing your information: We will never share your information with third parties.

If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

Your individual rights

Under the GDPR your rights are as follows. You can read more about your rights in details [here](#).

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and

- the right not to be subject to automated decision-making including profiling.

You also have the right to complain to the ICO [www.ico.org.uk] if you feel there is a problem with the way we are handling your data.

We handle subject access requests in accordance with the GDPR.

PURPOSE AND DATA THAT IS STORED

Identify user and user session

EXPIRES

5 year

Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we

store, access and manage that information. Our methods meet the GDPR compliance requirement.

Email marketing messages & subscription

We will not use your email for any marketing purposes, other than to inform you about opportunities to participate in our pilot. If you no longer wish to be informed about our pilot, please write to us to at info@oxair.org and we will remove you from our list.